Goodbye to the Old Guard: Legalization for the New Generation of Leaders

January 28, 2019 | Commissioner Shaleen Title
“Neutral” and “Objective”
Setting Up

• Diverse perspectives
• Transparency
• Expert Advisory Groups
• Research Agenda (including baseline data)
• Open Data
True Evidence-Based Policymaking

• Public awareness
• Limits on marketing
• Environment regulations
• Diversity plan
• Positive impact plan
• Social equity program
“Big Marijuana”
Whom are we protecting and from what?
Goodbye to the Old Guard

• Goodbye to appeasement
• Goodbye to red carpets for the wealthy and connected
• Goodbye to pro- versus anti-pot
Dignity for All: Leaving the Prohibition Mindset Behind

• Employee testing must focus on impairment
• Impaired driving enforcement must focus on impairment
• Costs imposed by businesses must be documented
• Everyone should have legal access and a place to consume
• Business licensing should be fair
A New Era

• Follow the science
• Fairness
• Justice
• Economic empowerment for all communities
Stay in Touch!

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