The Collaborative Path to Packaging & Labeling Standards

Chloe Grossman
Deputy Director, Council on Responsible Cannabis Regulation

Jordan Wellington, Esq.
Director of Compliance, Vicente Sederberg
The Motivation

Imagine purchasing an over-the-counter medicine...

Now imagine purchasing a cannabis product...

In the absence of federal regulation...a patchwork of state regulations
Guiding Principles

- Protect Health & Safety in a Reasonable and Effective Manner
- Engage Outside Experts
- Data-Driven Policy Development & Evaluation
- Encourage Uniformity Across States
- Federal Alignment
Process

Packaging and Labeling Standards

Annotated Recommendations
Model Regulations

Consensus-Driven Decision-Making

Research and Analysis

Federal Laws & Regulations
Industry Survey
Outside Resources & Expert Input

Multi-Disciplinary Committee
Conceptual Draft
Refinement
Group Discussion & Written Input

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Key Findings & Recommendations

- Product Categorization
- Cannabis Facts Panel
- Cannabinoid Labeling
- Universal Symbol
- Product Activation Time

Cannabis Facts
Active ingredient in each transdermal patch
- Active THC: 10 mg
- CBDV: 5 mg
- CBN: 5 mg

Active or Effective THC + Marketed Cannabinoids & Terpenes
Next Steps

- Interstate Coordination
- Standard Tracking Identifiers
- Policy Evaluation
- Industry Support
Want to Know More?

*Cannabis Packaging and Labeling Standards: Regulatory Recommendations for States and Nations* is available for download: [www.crcr.org/resources](http://www.crcr.org/resources)

**Contact Us:**
Chloe Grossman  
Deputy Director of the Council on Responsible Cannabis Regulation  
Chloe@CRCR.org

Jordan Wellington  
Director of Compliance, Vicente Sederberg  
Jordan@VicenteSederberg.com